

# November Marketing Bulletin



Hi we're Caterlink, your school caterer. Welcome to the November edition of your marketing bulletin. We want to let you know about the great promotions, events and deals we having coming up this month - so we have Destination Mexico, British Sausage Week, Bonfire Night, National School Meals Week and your in season Food Hero for the month of November is Apple!



Your November Food Hero is **Apple** so we are incorporating it into many of our recipes such as, apple slaw , apple & cheese muffins and tart tatin as well as offering different varieties for pupils to try .



**Bonfire Night** is always exciting and we want to celebrate it, so look out for marshmallows and hot chocolate, warming soups and much more.



**British Sausage Week** commences from 30th October to 5th November. Celebrating this favourite British food , they will be popping up on our menu in a variety of different ways , from toad in the hole to sausage, tomato and pasta bake.



National School Meals Week starts on Monday 13th November. We want to create more awareness and celebrate all things that are great about school meals and encourage more pupils to have a hot healthy meal and take advantage of our loyalty cards to get even better value.



**Destination Mexico!** We will be offering a range of spiced up dishes this month alongside our Mexican Kitchen concept. Including many snack items such as breakfast burritos, lunchtime tacos, nachos, fajitas and more.